

What is EPR?

Extended Producer Responsibility Explained

A UK regulation making producers responsible for the end-of-life management of the packaging they place on the market - including collection, recycling & disposal.



From Waste Burden



to Producer Accountability

Why EPR Matters



Reduces Waste

Encourages better recycling and reuse



Boosts Sustainability

Promotes circular economy thinking



Producer Pays

Shifts cost from taxpayers to producers



Better Packaging Design

Incentivises recyclable materials

EPR vs Other Regulations

EPR

End-Of-Life Responsibility

All Packaging Materials

Plastic Packaging Tax (PPT)

Recycled Content

Plastic Only

What Counts as Packaging?



Tissue Paper



Clothes Hangers



Gift Boxes



Tapes and Tags



Poly and Paper Bags

What You Must Do

✓ Collect accurate packaging data

✓ Work with suppliers who share data

✓ Improve reporting systems

✓ Design for recyclability

✓ Switch to recyclable materials

EPR Timeline



Data Reporting Begins
Already In Progress



Full EPR Fees
Starting 2027

Compliance takes time – make sure your business is ready!